

# CZECH-EMIRATI BUSINESS FORUM

2 July – 4 July 2019

Praha, Karlovy Vary (Prague, Carlsbad)

The Czech-Emirati Business Forum (CEBF) is organized in cooperation of the Czech Business Council Dubai and the Dubai Chamber of Commerce, with the support from the Ministry of Industry and Trade of the Czech Republic, in the name of which patronage was provided to this project by its minister Karel Havlíček.

CEBF is a project being long-prepared in cooperation with the Embassy of the Czech Republic in Abu Dhabi, the foreign office of the CzechTrade Agency in Dubai, CzechTourism Agency, and the Embassy of the United Arab Emirates in the Czech Republic.

The Dubai Chamber of Commerce & Industry was established in 1965 to represent business interests and to support mutual trade with other countries.

In addition to the aforesaid tasks, it presents Dubai as an international centre of business, investments, science and research.

The current president of the Chamber is His Excellency Hamad Buamim who will open the Czech-Emirati Business Forum in person.

The Czech Business Council in Dubai and the Northern Emirates (CBC) was officially established on 29 May 2014 in Dubai, SAE, with the support from the Embassy of the Czech Republic in the United Arab Emirates and from the pro-export agency CzechTrade.

It is an association of Czech entrepreneurs, companies and professionals that have been actively operating in SAE over a long period. CBC is a licenced member of the Dubai Chamber of Commerce.

The objective of CBC is to create a platform and facilities, on a long-term basis, for meetings of Czech businesses active in Dubai as well as to prepare conditions for those companies that are considering their entry to the local markets.

In all its activities, CBC contributes to the development of mutual business, cultural and economic relationships as well as the reputation of the Czech Republic and its exporters in the region. The president of CBC is Pavel Foubík.

The main motto of this first meeting of representatives of both the parties is the deepening and extending the business and economic cooperation between both the countries with a view to the forthcoming EXPO 2020.

This first joint business forum will be followed by regular business meetings taking place alternately in both the countries. They will be held on the occasions of significant trade fairs or state and business visits, in particular.

## FORUM PROGRAM

As part of the planned program we also want to introduce a number of significant partners from the fields of investment opportunities in regions, tourism, spa industry, health care and the traditional Czech product – glass and its processing.

The program of CEBF is divided into several parts, so that the representatives of both the parties have sufficient opportunities to exchange experience, present their projects and establish business contacts.

In the morning hours of the first day, 2 July 2019, CEBF will be officially opened in the Hotel Mandarin Oriental, and the opening will be followed by panel presentations in the following fields:

- digital economy, smart cities, e-government, artificial intelligence;
- glass and glassware production;
- tourism, medical tourism, spa industry.

In the afternoon of the first day of CEBF the delegations will visit the partners of the forum and delegates can take part by RoundTables on UAE business topics.

The evening will end with Gala dinner in Mandarin Oriental.

On the second day the delegation will travel to Karlovy Vary to visit a traditional Czech producer, namely the Moser Glassworks.

CEBF will continue with joint lunch and a discussion with representatives of regions and the city of Karlovy Vary about opportunities of investments and exchange of experience.

Afterwards the delegates will enjoy a walk in the city and the accompanying events of the 54<sup>th</sup> International Film Festival Karlovy Vary.

The last stop of the delegates of the Dubai Chamber of Commerce will be a visit of the control tower of the Václav Havel Airport in Praha and presentation of activities of the Air Navigation Services of the Czech Republic (Řízení letového provozu ČR) on 4 July 2019.

B1, a.s. is a Czech marketing and event agency providing top-level services to its partners. In the Czech Republic it covers and organizes various activities together with CBC. It has also been contracted to provide all activities associated with the organization of CEBF.